



ACCESS DENVER

AUGUST 22, 2022



DENVER METRO CHAMBER
**LEADERSHIP
FOUNDATION**

JODY GROSSMAN

Assistant Venue Director for the
Denver Performing Arts Complex



MIKE JOHNSTON

President & CEO
Gary Community Investments



DR. MARIELENA DESANCTIS

President
Community College of Denver



DEBORAH JORDY

Executive Director
Scientific & Cultural Facilities
District (SCFD)







**We were born in
a bear market.**

1987

SCFD

**We are home to a
diverse economy**

TODAY

SCFD

**During the pandemic,
SCFD was more than a funder – it was literally a
life saver for our cultural ecosystem.**

\$75 million
in general operating
support 2021



SCFD

HOW SCFD WORKS

For every **\$10 spent** in the metro Denver area, **one penny** of the sales tax goes directly to arts, culture and science organizations of all sizes with nearly **300** organizations funded.



SCFD

SCFD Nitty-gritty

This money is then given out annually to qualifying organizations in three ways:



**(By statute)
Largest National
Organizations**



**(By statute and
qualifying) Regional
Organizations**



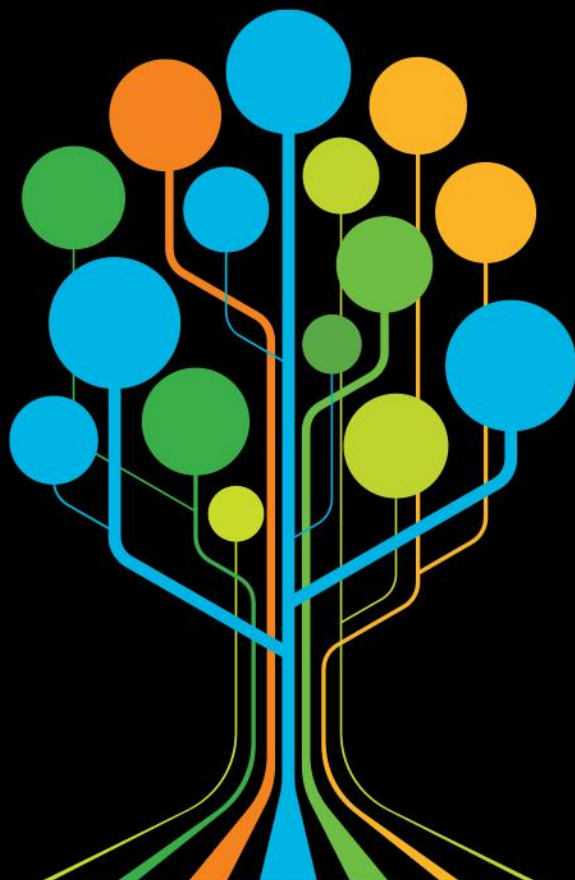
**(By county process)
Local Organizations**

SCFD

SCFD All Grown Up

1989

- 6 counties
- 1.8M Population
- 134 Organizations
- 14M distribution



2022

- 7 counties
- 3.2M Population
- 280+ Organizations
- 75M distribution

SCFD

What's special about **SCFD**?



**Geographic
reach**



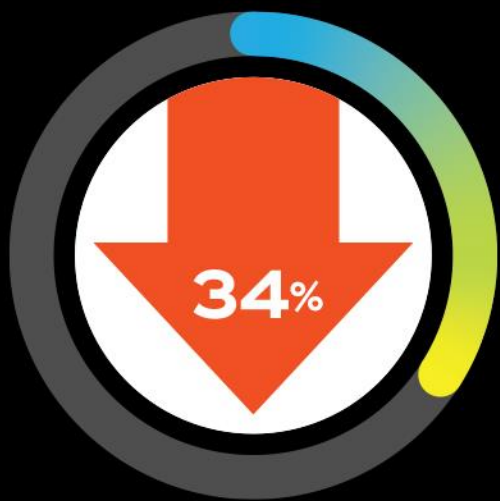
**Diversity of
organizations**



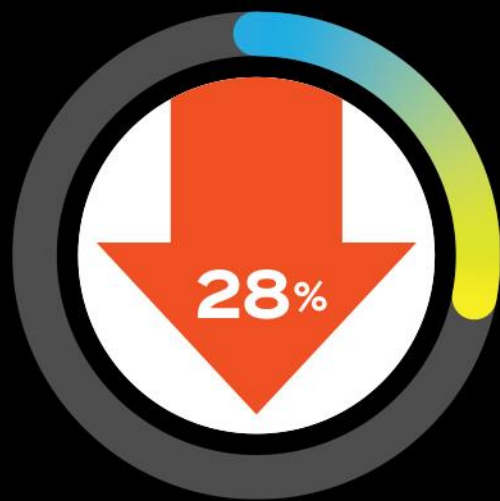
**Total
funding**

SCFD

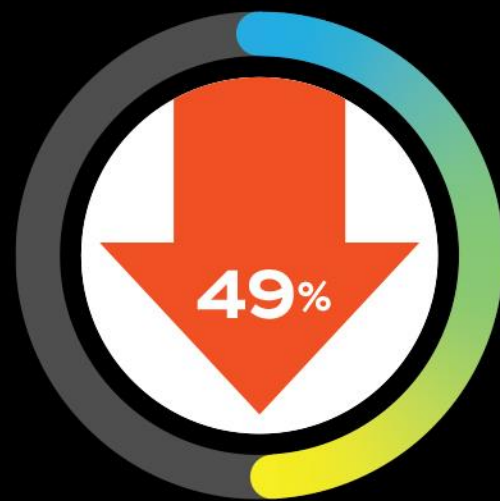
During the pandemic shutdown in 2020, most key indicators for cultural organizations dropped:



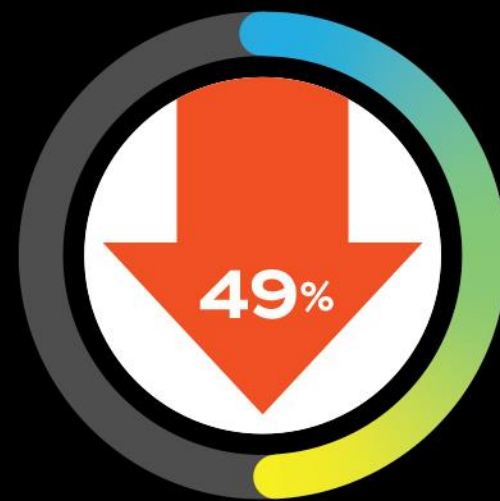
**Economic
Activity**



Jobs



**Economic
Impact**



Attendance

SCFD

Pandemic Bright Spot

Only two indicators increased for cultural organizations during the pandemic shutdown:



**Giving to the Arts
hit its highest level at
\$225 million**



**SCFD delivered an
additional \$75 million
in stabilizing funding**

SCFD

How **SCFD** Contributes

COMMUNITIES

- Wonder
- Attendance
- Volunteerism
- Catalyst for additional investment

EDUCATION

- Adult Educational
- K-12 Education

ECONOMY

- Economic impact
- Economic activity
- Cultural tourism
- Jobs
- Seat Tax



SCFD



**We Fund
Culture.**

SCFD



LISTENING TO UNDERSTAND

- ❖ Tell me about yourself – 2 min. each
- ❖ Were you welcomed to CO? If so, how? – 2 min. each
- ❖ What do you do to pass that inclusivity along to others? – 2 min. each
- ❖ What have you learned in AD thus far – 2 min. each
- ❖ What have you learned about me? – 2 min. each