



Class Ambassadors

Class Ambassadors are individuals from each ID, LD and Fellows program class who have self-selected to serve as their class's liaison to the Leadership Foundation. The goal of this causal program is to have two to three ambassadors per class.

As a Class Ambassador, your mission is as easy as 1-2-3:

1. Maintain a current class roster
2. Inform and encourage attendance at Leadership Foundation events
3. Make Leading Colorado *the* alumni reunion of the year

Our goal is to have an "on demand" group of alumni who are willing and able to attend Foundation events or take on an important issue that will make our community a better place.

Let's break down what this means:

1. Maintain a current class roster
 - a. You and your classmates will change jobs, get married, move...you name it! As best you can, keep a spreadsheet of updated contact information.
 - b. Send updates to the Leadership Foundation team so we can stay in touch.
 - c. Encourage your classmates to update their contact info and be active on The Network.
2. Inform and encourage attendance at Leadership Foundation events
 - a. Spread the word to your classmates about Alumni Advisory Council events, Colorado Experience and other key Foundation dates.
 - b. It's simple – we'll send you regular updates with info about the events and you pass it on to your class however you would like!
3. Make Leading Colorado *the* alumni reunion of the year
 - a. Promote 9NEWS Leader of the Year (LOY) nominations (open Aug 26 – Oct 4 2019)
 - b. Promote voting of the three LOY semi-finalists (open Jan 29 – March 9, 2020)
 - c. Recruit classmates to attend the Leading Colorado lunch on March 12, 2020

We are asking you to step up and help us achieve our mission. For your effort and dedication to the Leadership Foundation, we'd like to thank you with a few perks along the way.

All Class Ambassadors will receive:

- Recognized throughout the year on social media, in email campaigns and at events.
- Two meetings a year with other Class Ambassadors to share strategy and best practices.
- Official Leadership Foundation Class Ambassador lapel pin to showoff proudly at alumni events.

For those of you with a competitive spirit, you will earn one point for the following:

- Each classmate that attends an Alumni Advisory Council event, Colorado Experience or Leading Colorado.
- Each Leader of the Year vote your classmates submit.
- Each nominee for 9NEWS Leader of the Year – nominee must be a Leadership Foundation alumni but doesn't have to be from your class.

The class with the most points at the end of the year will win a happy hour celebration!

Questions, thoughts, feedback? Please reach out to your Class Ambassador contact, Elizabeth Prutch at Elizabeth.putch@denverleadership.org.

FAQ's:

What is the time commitment? You're welcome to be a Class Ambassador as long as you'd like! If you need a break then please make an effort to fill your spot with another classmate.

How will the Leadership Foundation support me? We will start by providing you with a class contact list, it will likely not be up to date but it's a start. We will also send you brief emails about what to promote to your class. Links and/or attached to back it up will be included. If you need something else, let us know!

How often am I expected to reach out to my class? As often as you feel comfortable. Some classes do a monthly newsletter while others prefer quarterly updates while some may prefer one off emails when needed. It's up to you! This is your class and you know best.

How do we track points? You don't have to do anything! When registering for qualified events, it will be up to your classmates to select their program and year so that we can track it internally.

What is a qualified event to earn points? The Alumni Advisory Council puts on a variety of events throughout the year – any event that warrants an RSVP or registration will qualify. Colorado Experience and Leading Colorado are also qualified events.