

Sept. 22 EXCURSIONS



Utah Olympic Park: A Living Legacy

Guided Tour

Learn about each competition and training site, the athletes that use them, the 2002 Olympic history and Utah Olympic Park future plans. You'll climb 500 ft. in elevation, stopping to visit one of the world's fastest sliding tracks and topping out with an athlete perspective of the highest Nordic ski jump in the world. The knowledge and stories from each guide bring the Park to life.

Zip Line

Experience what it's like to be an Olympian flying off the K120 Nordic ski jumps on our Extreme zip line. The Extreme zip line is one of the steepest zip lines in the world. Your ride starts at the edge the K120 jump, at which point the force of gravity takes over and propels you to 50 mph, which is fairly close to the speeds of world-class ski jumpers.

Casual attire & waiver required.

(LIMIT 50)

Sept. 23 SUMMIT



Panel Discussion

Workforce Development Colorado

Noel Ginsburg, President & CEO, Intertech
Plastics and Chair, BEL Commission
Dr. Stephen Jordan, President, Metropolitan
State University of Denver

Utah

Ben Hart, Managing Director, Urban & Rural
Business Services, Governor's Office of
Economic Development, State of Utah
Deneise Lacy, Human Resources Manager, The
Boeing Company

Strategy Session

Air Quality Colorado

Andy Spielman, Chair of the Regional Air Quality
Council, and Co-Partner-in-Charge, Denver
Office, Wilmer Cutler Pickering Hale & Dorr

Utah

Ted Wilson, former Salt Lake City Mayor &
Executive Director, UCAIR
(LIMIT 20)

Presentation

Tackling Community Challenges with Courage & Persistence: Housing & Ending Homelessness

Lloyd Pendleton, Former Director of the State of
Utah's Homeless Task Force

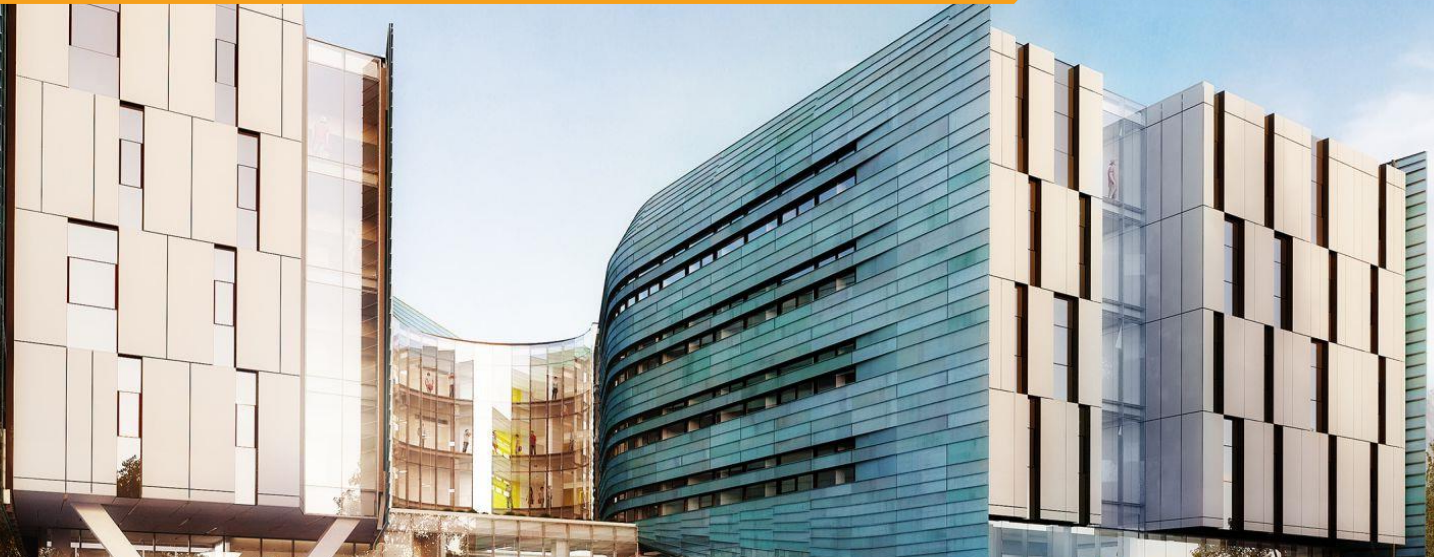
Strategy Session

Growing our Outdoor Industries Colorado

Luis Benitez, Director, Office of Outdoor
Recreation Industry, State of Colorado
Utah

Tom Adams, Director, Office of Outdoor
Recreation, State of Utah

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Lassonde Studios: University of Utah Entrepreneur Institute

The Lassonde Entrepreneur Institute and the David Eccles School of Business have developed a new model for entrepreneurial, cross-discipline education - the Lassonde Studios. The Studios, opening September of 2016, will house more than 400 unique student residences and 20,000 square feet of “garage” space where any student on campus can build a prototype, attend an event or launch a company. It will be the place where students “Live. Create. Launch.” The “garage,” located on the ground floor of the building, will hold the tools necessary for student entrepreneurs to collaborate and begin their projects.

These tools include 3-D printers, co-work space, prototyping tools and more. The building and related programs are made possible by a \$25 million donation from Pierre Lassonde.

A top-25 entrepreneurship program, the school offers a major and minor in Entrepreneurship and an Interdisciplinary Certificate in Entrepreneurship available to all undergraduate students. The Eccles School has recently added an Entrepreneurship Certificate for graduate students and a master’s degree in Entrepreneurship and Innovation Management. Beyond the classroom, the University continues to be among the best schools for prize money available to student entrepreneurs, with the support of donors like Zions Bank. The University’s programs awarded \$536,000 in cash to student projects in 2014-15.

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Downtown Rising: Walking Tour

In 2006, much of downtown Salt Lake's retail storefronts were boarded up. Over the last 10 years, spurred by a plan designed through public and private input, the Downtown Salt Lake area has expanded by over 4,000 units. The urban core boasts the \$1.5 billion City Creek Center, several new commercial towers, light-rail lines, thousands of new apartments and stores, a growing resident population and major attractions such as the George S. and Dolores Doré Eccles Theater. The original Downtown Rising plan was a guiding vision which blended public and private interests driven by the Salt Lake Chamber in partnership with the Downtown Alliance to shape the future of downtown Salt Lake City. The Downtown Rising process started in 2006 and was unveiled to the community in 2007.

In 2017, the Downtown Alliance will launch Downtown Rising 2.0. In this walking tour, guided by Downtown Alliance leadership, you will visit key cornerstones to the Alliance's strategy over the last 10 years including City Creek Center, Gallivan Square, Regent Street, the new Ballet West and the Eccles Theater site. Learn about downtown's next generation of growth including an Urban Tech Center, Workforce and Mid-Rise Housing plans and an expanded Cultural & Sports District.

(LIMIT 25)

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Petzl: North American HQ

Outdoor recreation contributes more than \$5.8B to the Utah economy, employs more than 65,000 people and is the primary driver behind the tourism industry in the state. Visit the North American Headquarters of Petzl, a recreation, industrial and emergency rescue equipment and training company. Petzl's roots lie in the desire of its founders to serve one passion: exploration. Since its beginnings in caving, the company's mission has remained constant: to offer practical solutions that allow people to progress. Today that pioneering spirit, passion for exploration and ethic have not changed. More than forty years later, Petzl continues to invent products and provide solutions that allow sports enthusiasts and professionals to access some of the most inaccessible places, both day and night.

Petzl is one of many companies that have chosen to headquarter their U.S. operations in Utah due to the access to talent, a growing industry hub and, of course, proximity to the great outdoors. The Platinum LEED facility opened in 2014 with a 40,000-square-foot warehouse featuring a robotic picking system and a training area with 60-foot climbing wall.

Sept. 23 EXCURSIONS



Salt Lake City Off the Grid: Bicycle Tour

Get off the grid with an interactive bicycle tour hosted by a Salt Lake native. You will see Salt Lake's city-close neighborhoods, urban parks and architectural gems. Experience the renowned bicycle lane infrastructure, outside the city's core, and explore a few hidden Salt Lake City treasures many tourists miss. If you have questions about life in Salt Lake, our friendly and knowledgeable guide can answer them.

(LIMIT 15)

Sept. 24 EXCURSIONS



Spyhop: Youth Media Matters

Spy Hop is a nonprofit youth media arts organization whose mission is to mentor young people in the digital media arts to help them find their voice, tell their stories and be empowered to affect positive change in their lives, their communities, and the world. Since its inception in 1999, Spy Hop has provided over 20,000 young people, ages 10-20, with introductory, intermediate, and advanced programming in film, audio, music and design. Working collaboratively with their peers and guided by professional media artists, students explore their creativity, identity and career and higher education interests. Hands-on, project-based learning experiences help students build valuable 21st Century skills while giving them a foundation in digital media technologies that prepares them for a future in the growing digital and creative economy. Each year, students create over 700 works of media that are shared with local, national and international audiences. Spy Hop is considered one of the leading youth media organizations in the country. In 2015, they won the National Arts and Humanities Youth Program Award from the President's Committee on the Arts and the Humanities and were named one of seven global Adobe Creative Catalysts. Connect with Executive Director, Kasandra VerBruggen, tour the facility and view student works at Spy Hop's youth media facility.

Sept. 24 EXCURSIONS



A Tourist Mecca: Temple Square VIP Walking Tour

Salt Lake City is an international tourist destination as home to Temple Square – Utah’s #1 tourist attraction and headquarters of The Church of Jesus Christ of Latter-day Saints. An estimated 5 million visitors come each year to see the Salt Lake Temple and the world-renowned Mormon Tabernacle Choir, as well as to learn about the area’s pioneer history. Tour the grounds with Neil Wilkinson, Director of Tourism and Marketing at Temple Square, and learn about the role of this tourist mecca in shaping Downtown Salt Lake’s development and growth.

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The Other Side Academy: A Model For Change

The Other Side Academy, modeled after San Francisco's Delancey Street, is a 501(c)(3) public non-profit organization where criminals, homeless, and substance abusers can change their lives, free of charge. Their comprehensive two-year residential program offers vocational training, education, peer counseling and mentoring, leadership training and transitional services.

They are not a rehab in the traditional sense nor are they a residential treatment facility. Their emphasis is not on drugs or alcohol. Rather, they are a peer community for learning life skills. During their stay, the students in the program receive an education, acquire marketable vocational and social skills and earn the self-respect necessary to let go of their past.

Through three student-managed social enterprises and revenue from training programs, the organization is 95% financially self-sufficient.

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Infrastructure Innovations: Bicycle Tour

Like Denver, Salt Lake City is committed to providing urban mobility through a diversity of transportation choices – including walking, bicycling, transit, and driving. The City's bicycle initiatives have improved safety, enhanced quality of life, provided sustainable and healthy transportation choices, as well as improving air quality in the region. Experience first-hand how Salt Lake City is creating low-stress, people-friendly streetscapes through protected bike lanes, turn boxes, cross-walk and light sensors, and first – last mile transit options. Tour the city's infrastructure innovations by bicycle with experts from the city's transportation division.

(LIMIT 25)