

# IMPACT DENVER COMMUNITY PROJECT FAQS



#### What is Impact Denver, and what are community projects?

Impact Denver is a Denver Metro Chamber Leadership Foundation program that puts emerging professionals on the fast track to get involved in the community. Over a six-month period, class participants engage in pressing community issues and connect with others passionate about civic leadership. A major part of the experience challenges participants to work in teams of seven to eight on a project in partnership with a local nonprofit organization. The projects serve as an avenue for program participants to practice their civic leadership skills and give community organizations added resources through an energized group of volunteers ready to work on projects to help carry organizations' mission forward.

#### What can an Impact Denver project team do for my organization?

Impact Denver participants are an eager group of professionals looking to engage with the community. This a great opportunity for your organization to get a group of engaged volunteers to help carry out short-term projects to help advance your organization's mission. Watch examples of previous projects at denverleadership.org/impactdenver.

#### Who is eligible to submit a proposal for an Impact Denver project team?

Organizations that are registered as a 501(c)3 nonprofit or government equivalent that serve in the Denver metro area are eligible to apply. Programs or organizations that operate through a fiscal agent designated as a 501(c)3 are also eligible. Nonprofits that have applied for a 501(c)3 status but have not yet received designation are not eligible.

### What are the guidelines for project proposals?

- Projects must be located in the seven-county Denver metro area (Adams, Arapahoe, Broomfield, Denver, Elbert, Douglas or Jefferson counties).
- Proposed projects should have a measurable impact.
- The project should be achievable, resulting in a realistic end-product or recommendation during a six-month period.
- The board or leadership of the organization must be fully aware and approve the project plan.
- The Impact Denver project team is expected to make a final presentation about its project results to your board, executive committee or executive director.
- The following types of proposals will not be considered:
  - o Projects that are partisan or religious in nature
  - o Projects with fundraising as a primary purpose
  - o Projects solely aimed at event planning

#### What kind of projects are selected by Impact Denver participants?

Impact Denver project teams have selected projects from organizations representing different industries and fields. Proposals range in scope from program creation to marketing and research and development, among others. While various kinds of projects are selected, projects that connect Impact Denver participants directly to the populations served by the organization are more popular.

In writing your proposal, be clear on your expectations for the project, whether you are expecting the team to solve a problem, provide an action plan or implement a solution. When class members evaluate proposals, they look at the scope of the project, if the project will result in added value and if the project will require participants to use a variety of leadership skills.





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#### How are proposals selected?

Class projects are initially screened by Leadership Foundation staff to ensure they meet basic requirements. Participants are then divided into teams of seven to eight people and assigned proposals (eight to 10 proposals per group) and review proposals as a team on the first day of class. Teams notify Leadership Foundation staff of their selection. Selected organizations will be notified and contacted by a representative from the Impact Denver project team.

#### What is my organization's role in the partnership with an Impact Denver team?

Community partners will identify a contact person to be the primary resource to an Impact Denver team throughout the project. Once Impact Denver teams select proposals, a Leadership Foundation staff member will connect the team with their nonprofit partner to create a plan of execution for the project. Nonprofit contacts serve as the primary resource for Impact Denver teams to learn about the organization, work with the teams to outline the scope of the project and provide project teams with any resources they may need to complete the project throughout the six-month period. In addition, the contact will work with Impact Denver team members to coordinate a closeout presentation with the nonprofit's leader (i.e. executive director, board, senior staff members, etc.) to report on what was learned and accomplish during the project.

#### I want to submit a project proposal. What are the next steps?

Project proposals may be submitted electronically at bit.ly/ID2018projects. If you have any further questions, please contact VJ Brown, program manager, at vj.brown@denverleadership.org or 303-620-8073.

> Submit a Proposal at bit.ly/ID2018projects

