



LEADERSHIP FOUNDATION

LEADERSHIP EXCHANGE



SPONSORSHIP OPPORTUNITIES

YOUR ESSENTIAL BUSINESS TRIP

When you travel with the Leadership Foundation as a sponsor on Leadership Exchange, you'll have the opportunity to build quality relationships with over 100 of the state's most influential business and civic leaders and discuss your work.

By supporting a Leadership Foundation program like Leadership Exchange, you will:

- › Position your organization as a community thought leader by partnering with the oldest, most respected community leadership organization in Colorado
- › Move beyond networking, creating meaningful relationships with decision makers from across 26 different industries and all three sectors
- › Build brand recognition that will be reinforced and activated by the relationships you build while traveling with the Leadership Foundation
- › Bring value to your organization with connections that become business leads and new knowledge about community issues that could impact your industry

Why Leadership Exchange?

For nearly three decades this exclusive trip has served as a unique opportunity to unite the Denver metro area's leaders and go to the source of innovative community leadership taking place in a U.S. or international city. You'll take advantage of this unique opportunity to spend quality, uninterrupted time with the region's most influential business and civic leaders.

KEY DATES

Leadership Exchange: Munich

Oct. 17-22, 2017

Accommodations at Sofitel Bayerpost

Become a sponsor today!

Email Kirsten Vermulen at

kirsten.vermulen@denverleadership.org
to learn more.

denverleadership.org/leadershipexchange | 303 620 8024

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DENVER METRO CHAMBER

LEADERSHIP
FOUNDATION



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AS A SPONSOR YOU'LL ENJOY THESE BENEFITS, WHICH GROW WITH YOUR INVESTMENT:

Community Sponsor

Your investment: \$5,000

- › Send one delegate on trip to represent organization (program fees apply)
- › Have first pick of experiential excursion choices
- › Receive visual organization name and brand recognition
- › List organization information and contact in our mobile app to build leads

Networking Sponsor

Your investment: \$7,000

- › Send two delegates on trip to represent organization (program fees apply)
- › Have first pick of experiential excursion choices
- › Receive visual organization name and brand recognition
- › List organization information and contact in our mobile app to build leads

Hospitality Sponsor

Your investment: \$7,500

Enjoy all the benefits of a Networking Sponsor, plus:

- › Prominent brand recognition as delegates arrive at accommodations with snacks and beverages at check-in and with a special room gift

Mobile App Sponsor

Your investment: \$8,000

Enjoy all the benefits of a Networking Sponsor, plus:

- › Prominent brand recognition on mobile app splash page
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition
- › Verbal recognition of organization during Leadership Exchange orientation

Plenary Sponsor

Your investment: \$10,000

Enjoy all the benefits of a Networking Sponsor, plus:

- › Serve as exclusive organization host and offer brief remarks about the organization during a breakfast or lunch
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

Dining Sponsor

Your investment: \$10,500

Enjoy all the benefits of a Networking Sponsor, plus:

- › Serve as exclusive organization host and offer brief remarks about the organization during a dinner
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

Excursion Sponsor

Your investment: \$12,500

Enjoy all the benefits of a Networking Sponsor, plus:

- › Serve as exclusive organization host and offer brief remarks about the organization during an all-delegate excursion
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

Business-to-Business Sponsor

Your investment: \$12,500

Enjoy all the benefits of a Networking Sponsor, plus:

- › Serve as exclusive organization host and offer brief remarks about the organization during the business-to-business reception, which will also include host-city civic and business leaders
- › Prominent organization and brand recognition in our e-invitation to host-city business and civic leaders for the reception
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

Presenting and Vice Chair sponsorships available

Please contact us for details

Become a sponsor today! Email Kirsten Vermulen at kirsten.vermulen@denverleadership.org to learn more.



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