

## SPONSORSHIP OPPORTUNITIES

# BE SEEN IN DENVER AND BEYOND

When you travel with the Leadership Foundation as a sponsor on Colorado Experience, you'll have the opportunity to build quality relationships with 100 fellow business and civic leaders and discuss your work.

By supporting a Leadership Foundation program like Colorado Experience, you will:

- › Position your organization as a community thought leader by partnering with the oldest, most respected community leadership organization in Colorado
- › Move beyond networking, creating meaningful relationships with decision makers from across 25 different industries and all three sectors
- › Build brand recognition that will be reinforced and activated by the relationships you build while traveling with the Leadership Foundation
- › Bring value to your organization with connections that become business leads and new knowledge about community issues that could impact your industry

### Why Colorado Experience?

This two-day, one-night road trip is a unique opportunity to spend quality, uninterrupted time with business and civic leaders.



### KEY DATES

**Colorado Experience: Colorado Springs**  
May 3-4, 2017  
Accommodations at The Broadmoor

**Become a sponsor today!**  
Email Kirsten Vermulen at  
[kirsten.vermulen@denverleadership.org](mailto:kirsten.vermulen@denverleadership.org)  
to learn more.



## AS A SPONSOR YOU'LL ENJOY THESE BENEFITS, WHICH GROW WITH YOUR INVESTMENT:

### Supporting Sponsor

Your investment: \$2,000

- › Have first pick of experiential excursion choices
- › Receive verbal and visual organization name and brand recognition
- › List organization information and contact in our mobile app to build leads

### Reception Sponsor

Your investment: \$2,500

#### Enjoy all the benefits of a Supporting Sponsor, plus:

- › Prominent organization and brand recognition in our e-invitation to delegates and host-city business and civic leaders for the Colorado Experience reception
- › Mobile app push notification with organization recognition

### Mobile App Sponsor

Your investment: \$3,000

#### Enjoy all the benefits of a Supporting Sponsor, plus:

- › Prominent brand recognition on mobile app splash page
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

### Forum Sponsor

Your investment: \$3,500

#### Enjoy all the benefits of a Supporting Sponsor, plus:

- › Make brief remarks about organization during forum
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

### Dining Sponsor

Your investment: \$5,000

#### Enjoy all benefits of a Supporting Sponsor, plus:

- › Make brief remarks about organization during a meal with all delegates
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

### Vice Chair Sponsor

Your investment: \$7,500

#### Enjoy all the benefits of a Supporting Sponsor, plus:

- › Make brief remarks about organization on multiple occasions during trip
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

### Presenting Sponsor

Your investment: \$12,500

#### Enjoy all benefits of a Supporting Sponsor, plus:

- › Serve as exclusive organization host of Colorado Experience
- › Make brief remarks about organization on multiple occasions during trip
- › Send three delegates on trip to represent organization (enjoy one complimentary registration)
- › Prominent brand recognition on mobile app splash page
- › Mobile app banner ad with brand recognition
- › Mobile app push notification with organization recognition

**Become a sponsor today! Email Kirsten Vermulen at [kirsten.vermulen@denverleadership.org](mailto:kirsten.vermulen@denverleadership.org) to learn more.**

